Hello...

We’re Health Action International (HAI)—a non-profit organisation that creates bespoke strategies for change.

We’re here to help you!

For over 40 years, we have been dedicated to advancing policies that enable access to medicines and rational medicine use FOR EVERYONE, EVERYWHERE.
Call in the experts

So, if you’re looking for a global leader with advanced expertise in research, advocacy, communications, and planning, monitoring and evaluation – you’re in the right place.

Putting your issues front and centre

We have official relations status with the World Health Organization (WHO) too, placing us squarely at the centre of global health diplomacy, and in the perfect position to partner with you and put key issues, that are so often neglected, back on the map.
Our team is made up of national, regional, and global policy analysts, alongside a network of specialists across the world, with the reach and resource to help contextualise your research and advocacy needs, and create strategies for change tailored to your requests.

This offers you an unrivalled professional skill set – tried and tested through managing our own projects – which puts our unique experience of building cross-disease and cross-issue interventions at your fingertips.
Our expertise in action

Took snakebite from a hidden health crisis to being recognised as a Category A Neglected Tropical Disease, and then co-developed the WHO Global Strategy for Prevention and Control of Snakebite Envenoming. All the space of three years.

Produced a comprehensive, first-of-its-kind evidence base of global insulin markets, becoming a “go to” for global advocacy tools on the subject. This includes groundbreaking research on cost of production and estimates for the number of people living with diabetes.

Civil Society capacity strengthening that has led, for example, to a network in Kisumu (Kenya). The network used HAI research and training to land a 20% increase in the district health budget, earmarked to improve healthcare infrastructure.

HAI research in Uganda showed magnesium sulphate, used to treat pre-eclampsia, was often in short supply. Using this evidence, our in-country partners successfully campaigned for more funding for this life-saving medicine from the Ministry of Health.
Evidence is at the core of any successful public health intervention.

That’s why HAI develops bespoke research methodologies, and coordinates and conducts training for in-country data collection on health issues to support robust policy recommendations across the world.

Using both traditional and electronic data collection, this practice is proven to adapt to specific health challenges, such as sexual and reproductive health commodities, snakebite antivenom, and treatment-related commodities.

We also have extensive experience in developing and using other quantitative survey methodologies, including community surveys, healthcare worker surveys, and health facility treatment capacity surveys.
The Gold Standard
Measuring price, availability and affordability

If governments are to develop sound medicine pricing policies and evaluate the impact of policy implementation, securing reliable information on the price, availability, and affordability of medicines is absolutely vital.

Working closely with the WHO, HAI produced the gold-standard methodology for carrying out essential pricing surveys.

Now, we can provide you the tools, training, and technical support for undertaking surveys.

We also have the tools and expertise for policy analysis and intervention, and can support the development of pricing policies that improve access to affordable medicines.
Increasingly, universities and academic institutions are being asked to evaluate their research and published articles against the impact they have on policy, politics and practice.

The first step is to help you by providing a bridge between research outputs and tangible 'real world' change. Then we can monitor and evaluate how your work has influenced thinking and made a difference to people’s lives.

Get in touch to find out more about our services for academics.
Advocacy
Driving change

So, if it’s research and policy analysis that provide the evidence and tools for policy intervention, a clear advocacy strategy is the pathway to change.

HAI can manage advocacy for you at every level: local, national, regional and global.

With our partner network, we strengthen civil society and run workshops on how to create a successful advocacy roadmap. This can be achieved by gathering domestic civil society to focus messaging, opening doors for you with Ministries, or intervening directly on your behalf at the WHO governing bodies and the World Health Assembly (WHA).
Communications
Communicating for change

HAI’s communications team are experts in social media, graphic design, event organisation, and media management. This makes us a one-stop-shop for creating campaigns, bespoke materials and analytics that can combine to deliver you high impact communications across a wide range of audiences.

With our experience of creating innovative virtual events, our team is ready to organise and execute your events and give your audience impactful and meaningful experiences from start to finish.
HAI has an outstanding global network of expertise on hand to help conduct your research, policy analysis, and advocacy strategy whenever you need it, anywhere in the world.

So whether it’s short contracts for research projects to be used as single use advocacy, or propelling policy change at national and international levels using our unique experience of building multi-actor policy platforms in low- and middle-income countries—we’re at your service.
Project management
Full service, maximum impact

Our reputation for project management is built on everything you’ve read so far, whether working on our own or with valued partners like you.

Whenever and wherever a project needs taking on, you can leverage our expertise in leadership, reporting, human resources, financial records & accountability, and planning monitoring & evaluation (PME).

Institutional policy development, including conflicts of interest, and gender and inclusiveness, forms a unique part of our service offering and makes HAI your partner of choice for all your project needs.
Get in touch!
Let's start the conversation

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Or visit the website: www.haiweb.org
Testimonials
Don't just take our word for it!

"For the development of our multi-country five-year programme we asked the HAI team for support. They went above and beyond to help us deliver a great programme document. Their help ranged from facilitating brainstorm meetings and coordinating multi-stakeholder input to M&E advise and copy-editing. They showed great quality and flexibility. Plus it was a lovely team to work with."

Mensen Met Een Missie, The Netherlands

"A comprehensive approach that includes prevention, access to treatment and victim rehabilitation is the key to address the problem of snakebite envenoming and HAI’s work helps to raise the visibility and awareness to trigger a better response at the global level."

Elayne Whyte, Former Costa Rican Ambassador to the World Health Organization

"HAI has been a valued partner of the Dutch Ministry of Foreign Affairs for several years. It played a crucial role in bringing the challenges in relation to the accessibility of essential medicines to the attention of international fora...using an evidence-based approach to strengthen dialogues at national and sub-national level in several low and middle-income countries."

Frank van de Looij, Netherlands Ministry of Foreign Affairs
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