Educational and Awareness raising initiatives on promotion in France

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ANEMF
Declaration of interests

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- Member of Formindep
- University of Nantes
- University of Tours

Clément Le Roux
- Former vice-president in charge of Global Health in ANEMF
- Member of Formindep
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A few words on ANEMF

- National Association of French Medical Students
- Created in 1965
- Stands for representing the 87,000 French medical students
- Gathering the associations from 37 medical schools
- Member of IFMSA
- Work areas:
  - Student-led education for 1st year students
  - International Exchanges
  - Solidarity and Global Health
  - Defense of medical students
ANEMF’s history on pharmaceutical promotion and student’s education

- **June 2014**
  - End of the sponsorship with Sanofi
  - First statement concerning the independance of medical education

- **June 2015**
  - Advocacy towards deans of medicine asking them to answer to the ranking made by Paul Scheffer

- **December 2015**
  - End of the last sponsorship with a pharmaceutical industry (Sigvaris)

- **June 2016**
  - Providing activities to students taking part in ANEMF’s events

- **September 2016**
  - Distribution of 8000 booklets made by « La troupe du rire »

- **November 2016**
  - Emerging of local students’ initiatives in few universities

- **January 2017**
  - Publication in Plos One of the ranking of medical schools concerning their policies on conflicts of interests in medical education

- **March 2017**
  - Redaction of two charters guideling universities’ policies

- **June 2017**
  - Announcement by the conference of medical deans of a charter on scientific integrity that could soon be applied
Raising Awareness

- Empowerment during ANEMF’s events:
  - Animations and debates
  - Games concerning pharmaceutical promotion
  - Guests (Irène Frachon, Anne Chailleu, Paul Scheffer,...)

- Think-tank gathering 20 medical students sharing experiences, projects, ideas,... and working on the advocacy

- Distribution of the booklets by « La Troupe du Rire »

- Working with ANEPF (National Association of Pharmacy Students)
Local events and initiatives

- **« Esprit Critique Niçois - ECN »** the third edition coming on December
  - 100 students coming from different health professions on a Saturday
  - Different workshops leaded by MD-PhD, students and guests
  - Working on the pharmaceutical promotion, whistleblower,...

- **« Week-end de Questionnement Tourageaux - WQT »** the 2nd edition coming this year
  - 70 students coming from different health professions
  - Workshops about drugs prices, pharmaceutical promotion, ethical debates,...

- **Brest**
  - First real COI policy in a French medical school created by medical students
  - Specific student day on pharmaceutical promotion coming on September

- **« Rencontre Critique Parisiennes - RCP »** the first edition is coming soon
Local events and initiatives

- « La Fille de Brest » by Emmanuelle Bercot
  - About the Mediator ° case
  - Partnership with the productor
  - 23 movie-debates in 23 medical schools
  - Guests (Irène Frachon, Prescrire °, Formindep, patients’ associations, MD-PhD...)
The medical schools’ ranking

- Ranking based on the AMSA ranking
  - Only 4 deans answered
  - Only 7 universities have been ranked
- Media attention (newspapers, radios, TV news,...)
- Deans had to find a real answer to the public opinion and to the students working with them in the local medical schools...
Advocating for better policies

- 2 charters made as guidelines by ANEMF
  - 1 for hospitals especially those welcoming students for trainings
  - 1 for medical schools

- Main goals:
  - Creation of a commission making policies on the topic of links and conflicts of interests
  - Asking for mandatory seminars in each cycle of the French medical school allowing students to have a critical mind in medicine and especially towards the pharmaceutical industry
  - Forbidding contacts between representatives from pharmaceutical industry and students until the end of their initial training in pharmacology (end of 6th year)
Questions?

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