Systematic review of drug promotion's influence on prescribing

An important new systematic review on the content and effects of drug promotion is just out in PloS Medicine, featuring <u>HAI Europe</u> members Joel Lexchin and Peter Mansfield as coauthors.

Read the article Information from <u>Pharmaceutical Companies and the Quality</u>, <u>Quantity, and Cost of Physicians' Prescribing: A Systematic Review</u>