

# **Position Statement: TACD Positive Consumer Agenda - New Rules for the Global Economy**

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Trade agreements — their scope, transparency and legitimacy — must now be reimagined. This paper outlines a consensus position of the Transatlantic Consumer Dialogue (TACD), a coalition of more than 75 European and US-based consumer organizations. It is intended to be an initial vision on how trade agreements should be limited to trade matters, regulatory issues should be dealt with outside of trade agreements, and both processes should be more transparent and serve the interests of consumers, rather than undermining them...

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